

Maxibit, Dynamic design is everything

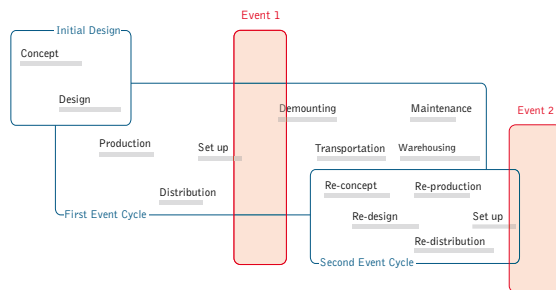
Concept

Planning

Conceptualisation: at the consultation, you, your advertising agency and Maxibit discuss your event needs throughout the year. What are the goal, scope and size of your event?

- Event needs analysis
- Free event calendar consultation
- Preparing for an event

Example of a typical Event Life Cycle



Design

Dynamic design is everything

Everyday we see hundreds of images and thousands of words, and in the haze of it all it is the design of your marketing that will raise you above the crowd. Design is the most important aspect of your event and will give the killer blow to any competition.

Maxibit's experience is legendary within the industry, and before any event, we will, with your personal designer, or one from our vast network, create a design that truly makes you stand out. When working with Maxibit, you chose the benefit of a design team that looks well beyond the surface of design.

Maxibit will provide layout with extensive event research – pivotal if you want to make the most of you time. For that extra feeling, we add music or performance art, can provide seminars or guest speakers, and think about themes that take you from average to spectacular.



Cost-effective design

The 'cents' of efficient design

Maxibit is one of the world's leaders in environmental design and with this experience we bring so much more to the design table.

Efficient and sustainable design is more than green fingers and means providing a design that doesn't waste resources, such as your money.

To create efficient design, Maxibit thinks beyond the one event and can design reusable solutions for the whole event calendar. With the same equipment, Maxibit can create thousands of looks. From a single product to a whole exhibition stand, Maxibit makes you look innovative, Maxibit makes you financially sustainable!

You can contact us directly or get us to contact your advertising specialist to take care of everything.

